

WHO'S MINDING THE STORE?

THE CURRENT STATE OF FOOD SAFETY AND
HOW IT CAN BE IMPROVED



SCHOOL OF
LAW

APRIL 11 & 12, 2008

SEATTLE, WA



Gain perspective on issues pertaining to food safety from distinguished panelists representing consumers, government, the food industry, the medical community, and media.

Sponsored & Moderated By:

William D. Marler
Marler Clark LLP, PS

Kenneth M. Odza
Stoel Rives LLP

HOW SAFE IS THE FOOD YOU EAT?

Few subjects draw more immediate attention or concern than the safety of the food we eat.

Recent years have seen a plethora of food warnings and recalls, raising new questions about the quality and integrity of our existing

system for assuring food safety. In addition to explaining how our present system works, this program is intended to generate discussion on how changing consumer preferences

are affecting the development and distribution of food, examine whether Federal, state, and industry oversight roles are changing, and discuss how

regulatory and judicial processes can be most efficiently balanced. Participants include national and

local representatives of government, the food industry, consumer organizations, and scientists.



9.25 GENERAL CLE
CREDITS ANTICIPATED
1.0 MAY BE APPLIED
TO ETHICS

Who should attend:

- Food Industry Professionals
- Regulators and Policy Makers
- Consumer Advocates
- Plaintiff & Defense Attorneys
- Public Interest Representatives

SPACE IS LIMITED;
REGISTER EARLY.

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FRIDAY, APRIL 11, 2008

7:30 a.m. Registration



8:15 a.m. - 9:15 a.m.

Welcome & Introductory Remarks

Kellye Testy, Dean, Seattle University School of Law
Barbara Kowalczyk, Director of Food Safety, Center for Foodborne Illness Research and Prevention
Richard Raymond, MD, Under

Secretary for Food Safety, USDA FSIS

9:15 a.m. - 10:45 a.m. Defining the Problem

How concerns about food safety are viewed by physicians, disease experts, state regulators, and consumers.

Tom Billy, President, International Food Safety Consulting LLC
Sandra McCurdy PhD, Extension Food Safety Specialist, School of Family and Consumer Sciences, University of Idaho
Carlota Medus PhD, MPH, Epidemiologist, Acute Disease Investigation and Control Section, Minnesota Department of Health
William Keene, PhD, MPH, Senior Epidemiologist, Oregon Public Health Services, Acute and Communicable Disease Program
Richard Siegler MD, Professor Emeritus, University of Utah School of Medicine

11:00 a.m. - 12:30 p.m. How the Regulation of Food Safety Works

The roles and responsibilities as seen by Federal and State regulators, industry, and consumers

Mansour Samadpour PhD, CEO, IEH Laboratories
Christine Bruhn PhD, Director, Center for Consumer Research, University of California-Davis
David Goldman MD, MPH, Assistant Administrator, Office of Public Health Science, Food Safety and Inspection Service, USDA
Bala Swaminathan PhD, Vice President, Technical and Business Development, IHRC Inc.
Caroline Smith DeWaal, Food Safety Director, Center for Science in the Public Interest

12:30 - 1:45 p.m. Lunch, Seattle University School of Law 2nd Floor Gallery

Kellye Testy, Dean, Seattle University School of Law
Luncheon Speaker: *Governor Christine Gregoire*

1:45 p.m. - 3:15 p.m. Zones of Responsibility

What are the responsibilities of growers/producers, sellers, government, and consumers in the food safety system?

John Munsell, President, Montana Quality Foods & Processing; Manager, Foundation for Accountability in Regulatory Enforcement
Craig Wilson, Assistant Vice President / GMM, Food Safety & Quality Assurance, Costco Wholesale
Scott Rickman, Associate General Counsel, Del Monte Foods
Andrew Benson PhD, Professor, Department of Food Science and Technology, University of Nebraska -Lincoln
Devon Zagory PhD, Senior Vice President, Food Safety & Quality Programs, NSF Davis Fresh

3:30 p.m. - 5:00 p.m. Roles of the Civil and Criminal Justice System

Different perspectives on foodborne illness litigation

Neal Fortin JD, Director & Professor, Institute for Food Laws & Regulations, Michigan State University
Bradley Sullivan JD, Managing Attorney, Lombardo & Gilles LLP
Denis Stearns JD, Marler Clark LLP PS
Sarah Brew JD, Partner, Greene Espel PLLP
Alan Maxwell JD, Weinberg, Wheeler, Hudgins, Gunn & Dial LLC



5:00 p.m. - 6:00 p.m.

Reception, Seattle University School of Law Court Level Gallery

Robert Brackett PhD, Senior Vice President and Chief Science and Regulatory Officer, Grocery Manufacturers Association

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SATURDAY, APRIL 12, 2008

8:00 a.m. Registration



8:30 a.m. - 9:00 a.m.

Welcome and Introductory Remarks

Patricia Griffin MD, Chief,
Enteric Diseases Epidemiology
Branch, Centers for Disease
Control and Prevention

**9:00 a.m. - 10:30 a.m. How is Food Protected
Overseas?**

International perspectives on food safety

Liu Zhouhui, Deputy Director General of Certification and Accreditation Administration, People's Republic of China
Jorgen Schlundt, Director, Department of Food Safety, Zoonoses and Foodborne Diseases; Acting Director, Department of Nutrition in Health and Development, World Health Organization
Canice Nolan PhD, First Counselor, Food Safety, Health, Consumer Affairs, Delegation of the European Commission, Washington DC
Chris Griffith PhD, Professor, Head Food Research and Consultancy Unit, University of Wales Institute-Cardiff
Deon Mahoney, Principal Microbiologist, Food Standards Australia New Zealand

**10:45 a.m. - 12:15 p.m. Role of Media in Public
Health and Food Safety**

*The contributions of media and science writers to
food safety*

Douglas Powell PhD, Associate Professor, Department of Diagnostic Medicine/Pathobiology, Kansas State University; Scientific Director, International Food Safety Network
Andrew Martin, Reporter, New York Times
Stephen Hedges, Reporter, Chicago Tribune
Philip Brasher, Washington Correspondent, Des Moines Register
Jim Pervor, Editor-in-Chief, Perishable Pundit

12:15 p.m. - 1:30 p.m. Lunch and Closing Remarks

John Kobayashi, MD, MPH, Clinical Assistant Professor, University of Washington School of Health

REGISTRATION INFORMATION

You are encouraged to register for **Who's Minding the Store? The Current State of Food Safety and How It Can Be Improved**, through the Seattle University School of Law Web site:

<http://www.law.seattleu.edu/cle/archive/2008/foodsafety>

You may also register by using the registration form on the next page.

Questions concerning registration and other logistical matters should be directed to Rebecca Parker, Program Assistant, at (206) 398-4282 or parkerr@seattleu.edu.

CONFERENCE LOCATION

Seattle University is located approximately 15 miles north of Seattle-Tacoma International Airport, about a 20-30-minute drive depending upon traffic. From Sea-Tac Airport, follow the [driving directions](#) on the Seattle University Web site for I-5 (northbound) to get to Seattle University. **The School of Law is located on the corner of 12th Avenue & East Columbia street.**

HOTEL INFORMATION

The nearest hotel to Seattle University School of Law is the [Silver Cloud--Broadway](#). Silver Cloud - Broadway is located across the street from Seattle University and is a 5-minute walk to Seattle University School of Law. Rooms can be reserved at the Silver Cloud - Broadway for \$149/night. Please reference "Who's Minding the Store" to obtain this rate. Information on other Seattle hotels can be found on the [Visitors and Convention Bureau](#) Web site.

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To register by mail, please complete this registration form and send, with a check payable to **Seattle University School of Law**, to:

Continuing Legal Education
Seattle University School of Law, Sullivan Hall
PO Box 222000
Seattle WA 98122-1090.

Registration Form

Name: _____ WSBA Bar#: _____
Firm Name: _____ Vegetarian Vegan
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City: _____ State: _____ Zip: _____
Phone: (____) _____ E-mail: _____

We will alert you to changes affecting any program via e-mail.

Seminar Tuition (includes seminar, materials & refreshments)

- Early Registration (received by March 30, 2008)..... \$225.00
- Standard Registration (received after March 30, 2008)..... \$275.00
- SU Law School Alumni (registration required)..... \$200.00
- SU Faculty/Staff (registration required)..... Free
- SU Law Students (limited availability)..... Free

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Payment via check or PO only – to register with a credit card please go to our website at <http://www.law.seattleu.edu/cle/archive/2008/foodsafety>.

